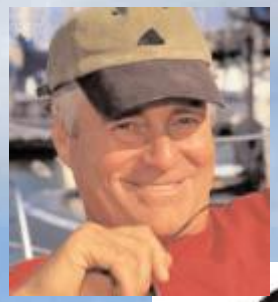
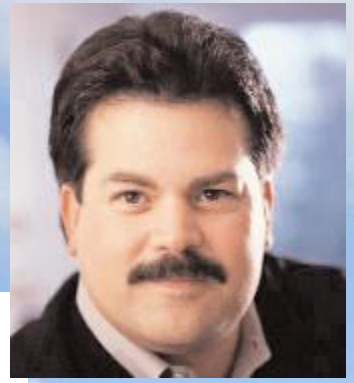
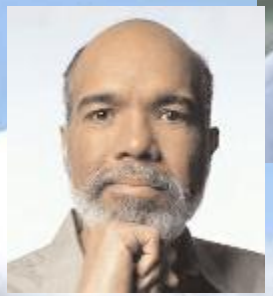
Website Redesign Project

Project Goals

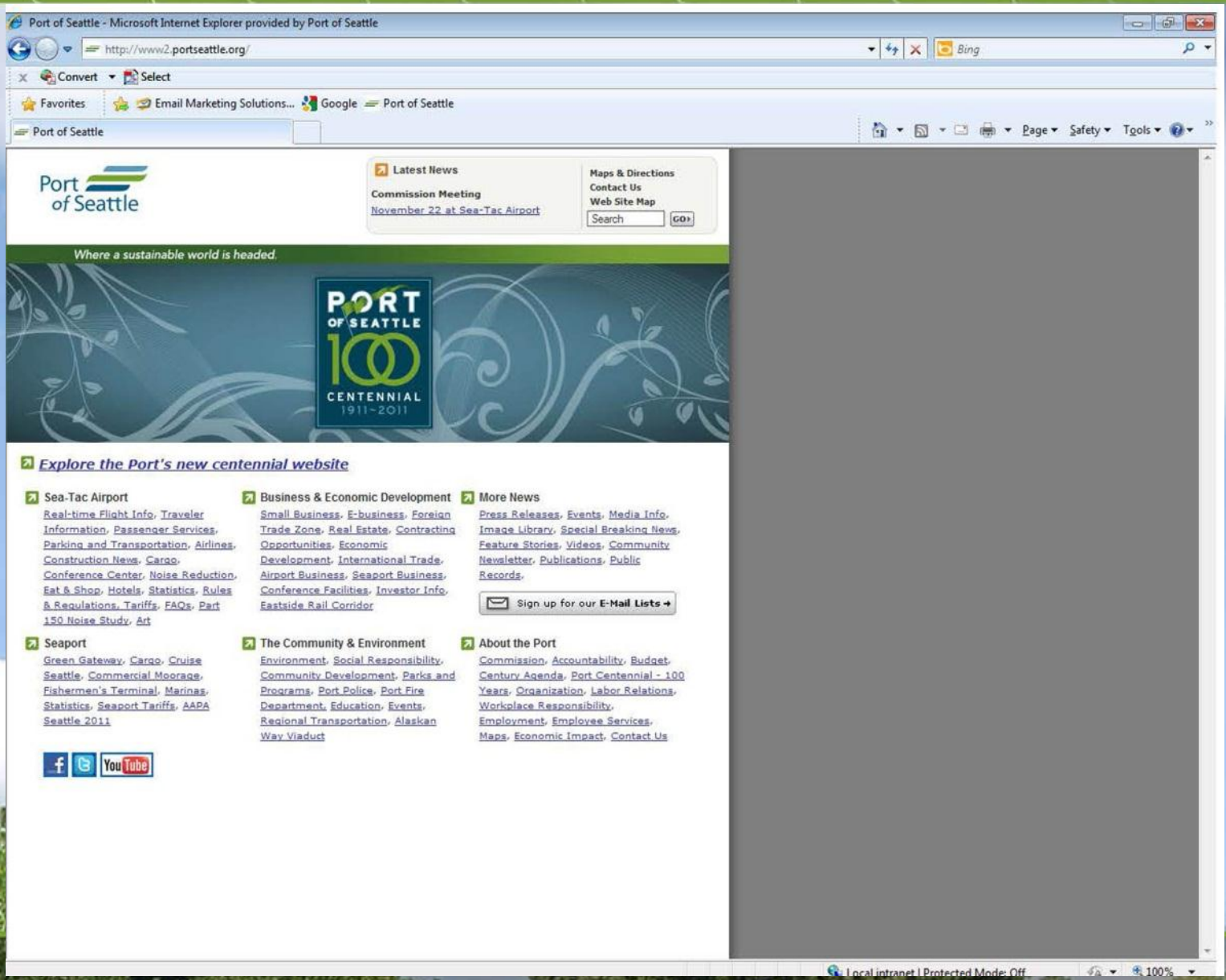
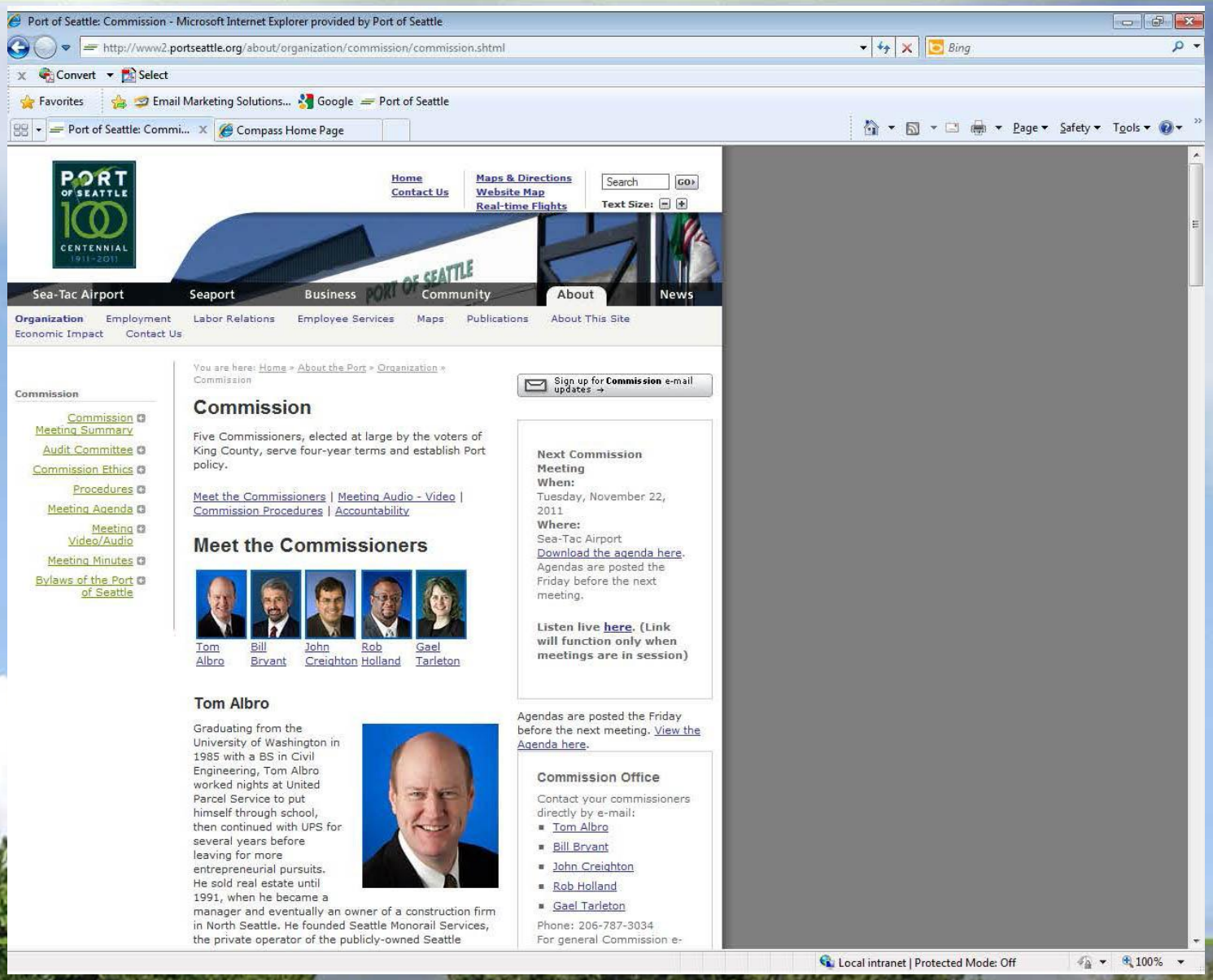
- Replace aging and broken systems with a collaborative and interactive platform
- Update the information architecture and design to incorporate the port's new brand identity
- Address the changed organizational structure and new business directions
- Ensure the website's architecture meets the needs of the port's primary audiences

Personas



Port of Seattle



Port of Seattle